

NAB Form PB-16 Issues

10. Robin Harte
Cox Reps
NAB Forms for
AD 8 (Socet) and
CD 24 (Santa Barbara)
9 Pages

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERT:

Station and Location:	Date: 9/20/12
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I, Richard Colsky
do hereby request station time concerning the following issue:

CD 24 California

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Spirit of Democracy America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Spirit of Democracy America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Ashlee N. Titus,
Treasurer, 455 Capitol Mall, Ste. 600, Sacramento, CA 95814

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/20/12 [Signature] (415) 673-5400
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
c	c	c	c	c	c

Total Charges: aa

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



MENALLY TEMPLE ASSOCIATES, INC.

September 11, 2012

Rick Colsky
Colsky Media
2740 Van Ness, Suite 220
San Francisco, CA 94109

Re: Authorization to place media on behalf of McNally Temple
Associates, Inc., for our client Spirit of Democracy America.

Dear Rick:

This letter will confirm that Colsky Media is authorized to place political
broadcast advertising with media outlets for McNally Temple Associates.,
Inc. on behalf of our client Spirit of Democracy America. All advertising
purchase made on behalf of the campaign will be approved in advance by
the committee.

Sincerely,

Richard Temple

McNally Temple Associates

Statement of Organization
Recipient Committee

Type or print in ink

1346379

Statement Type ☒ Initial

Not yet qualified ☐ or

☐ Amendment
List I.D. number:

☐ Termination - See Part 5
List I.D. number:

RECEIVED AND FILED
in the office of the Secretary of
of the State of California

MAR 27 2012

DEBRA BOWEN
Secretary of State

STATEMENT OF ORGANIZATION
CALIFORNIA 410
FORM
For Official Use Only

03/27/2012
Date qualified as committee

Date qualified as committee
(if applicable)

Date of termination

1. Committee Information

NAME OF COMMITTEE

Spirit of Democracy California

STREET ADDRESS (NO P.O. BOX)
455 Capitol Mall, Suite 600

CITY STATE ZIP CODE AREA CODE/PHONE

Sacramento, CA 95814

MAILING ADDRESS (IF DIFFERENT)

OPTIONAL: FAX/EMAIL ADDRESS

916-442-7759

COUNTY OF DOMICILE

COUNTY WHERE COMMITTEE IS ACTIVE IF DIFFERENT
THAN COUNTY OF DOMICILE

Sacramento

Attach additional information on appropriately labeled continuation sheets.

2. Treasurer and Other Principal Officers

NAME OF TREASURER

Thomas W. Hiltachik

STREET ADDRESS (NO P.O. BOX)

455 Capitol Mall, Suite 600

CITY

Sacramento, CA 95814

NAME OF ASSISTANT TREASURER, IF ANY

Charles H. Bell, Jr.

STREET ADDRESS (NO P.O. BOX)
455 Capitol Mall, Suite 600

CITY

STATE

ZIP CODE

AREA CODE/PHONE

Sacramento, CA 95814

NAME OF PRINCIPAL OFFICER(S)

Dale Buhler

STREET ADDRESS (NO P.O. BOX)
21909 Almaden Avenue

CITY

STATE

ZIP CODE

AREA CODE/PHONE

Cupertino, CA 95014

3. Verification

I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 03/27/2012

DATE

By

SIGNATURE OF TREASURER OR ASSISTANT TREASURER

Executed on

DATE

Executed on

DATE

Executed on

DATE

By

SIGNATURE OF CONTROLLING OFFICER/HOLDER, CANDIDATE, OR STATE MEASURE PROponent

SIGNATURE OF CONTROLLING OFFICER/HOLDER, CANDIDATE, OR STATE MEASURE PROponent

www.nctfile.com

FPPC Form 410 (A) (11/2011)
FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)